



# Area-based Development for Roma Inclusion

## The Cluj Initiative and what is behind

Madrid, 13<sup>th</sup> December, 2012

Adrian Raulea, Head of Department for Development, Municipality of Cluj  
Anamaria Gorog, NW RDA, Romania  
Marta Marczis, Chief Technical Advisor,  
UNDP Bratislava Regional Centre for Europe and the CIS

Based on your own experience, have you ever wondered why certain local communities perform better than others and how this phenomenon affects territorial disparities?

**And how to change it?**



# ***Lost 'power of place'*** – Increasing territorial disparities

## **“Complex problems”**

Demography – Education – Remoteness – Employment, which problems interact and generate ‘vicious circles’ that reproduce and amplify the phenomenon of area based poverty and exclusion

## **Unbalanced development policies**

Economic devaluation of the peripheral territories and lack of interest on “small scale” development in close relation to exclusion of poor and vulnerable

**Lost local capability to mobilize endogenous socio-economic-environmental resources and/or absorb external resources**

# *Bottlenecks of an inclusive local development*

## Lacking

- participation, action, strategy and programme sustainability on local level;
- unified data/monitoring/organization system, network building, knowledge products and pools
- coordination in planning and implementation of programmes and projects and a gap between national and sub-national/local level
- managerial and operational capacity either to plan or to implement complex public policies on national and sub-national level;
- political/administrative weight necessary for coordinating the different ministries and administration potentially involved in Roma inclusion policies

Sectoral, fragmented (instead of integrated funding and institutional frames) and short-term, project oriented approach (instead of financing long term complex processes)

# Refugees or European citizens?



# The “holy trinity” of the Community-led Local Development



‘Area’  
‘Partnership’  
and  
‘Strategy’

# KEYS to inclusive local development

Target groups must be the actor of local development

+

- Area-based approach
- Both top-down and bottom-up in character
- Three-partite Partnership
- Management and Financing
- Integrated and Multi-sectoral approach – Linkage between actions
- Innovation
- National and trans-national Cooperation and Networking

Community level interventions for Inclusive Development

# Capacity is development!

***UNDP 's role:***

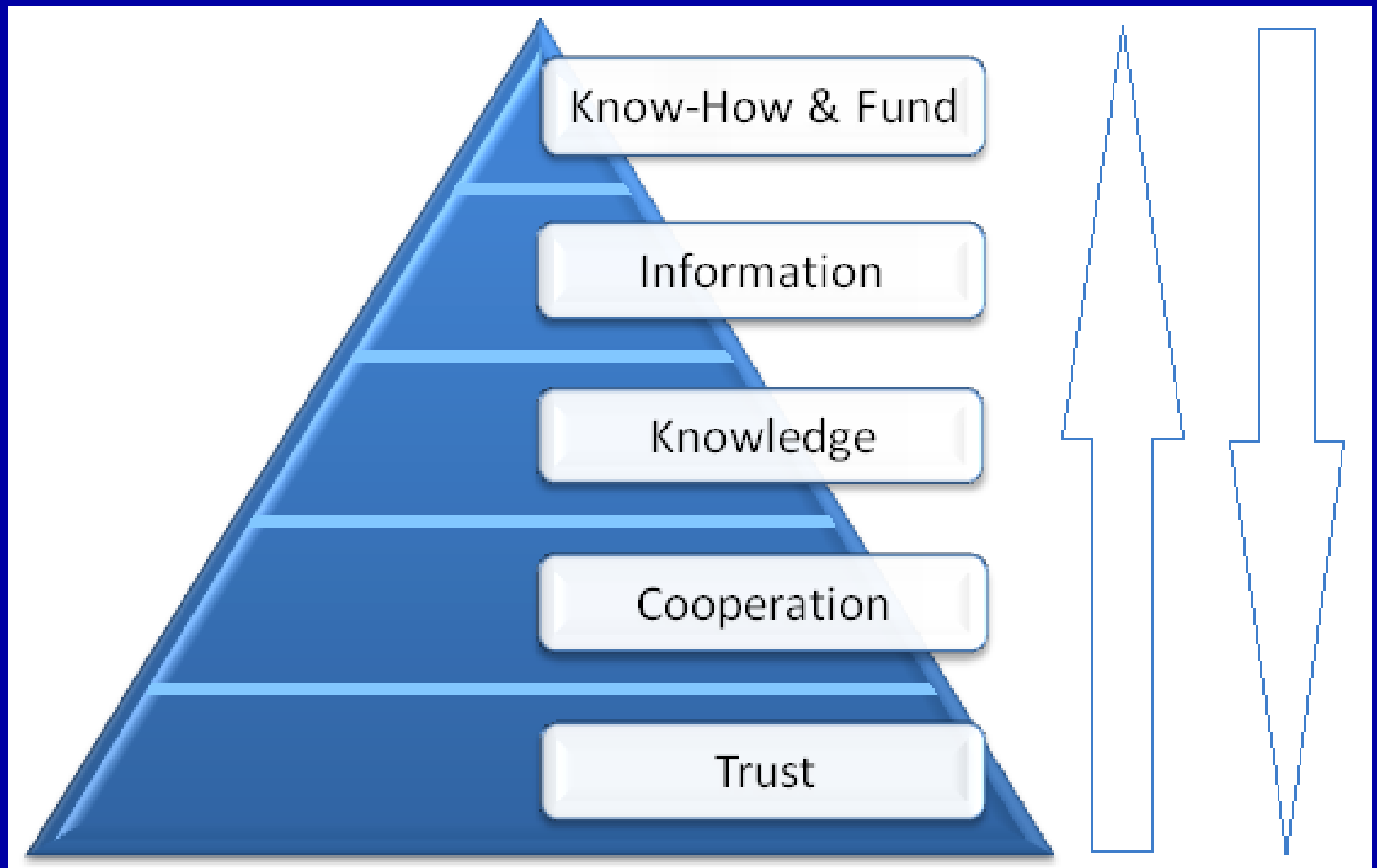
***External facilitation*** – a ‘Learning by doing’ process to develop local skills and partnerships through ‘action’

Provide model, methodology and toolkit to inclusive local development

***across borders*** or professional or political border lines

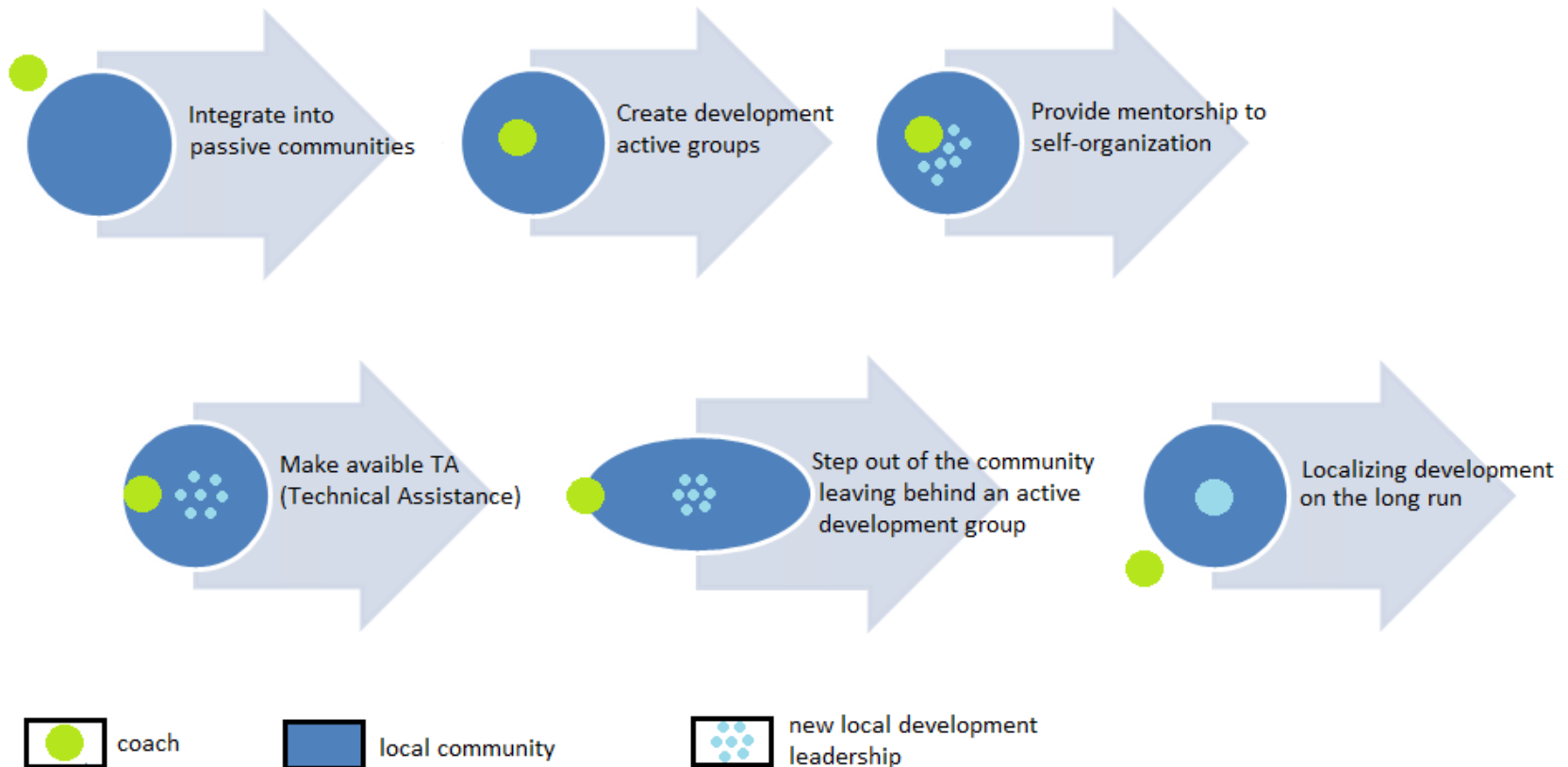


# Local mobilization



# Community coaching for launching social innovation

## COMMUNITY COACHING PROCESS



# Strategy is a process. Not the first and not a paper

Community Coaching

Local survey with community involvement

Participatory actions and assessment – ‘urgent needs plan’

Participatory planning

Mapped and re-organized local resources and partnerships

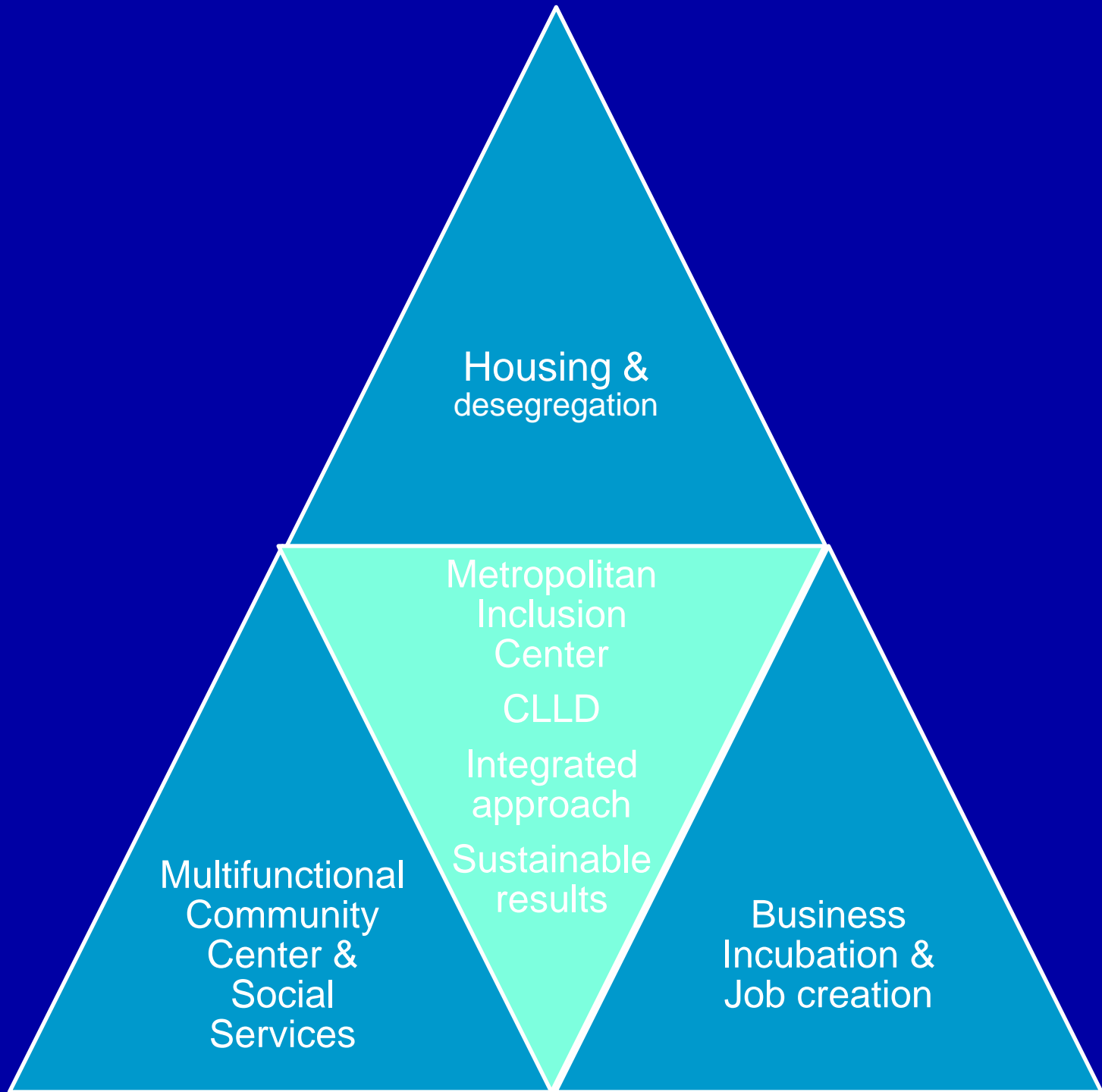
Projects and plan will born

Multi-level exchange

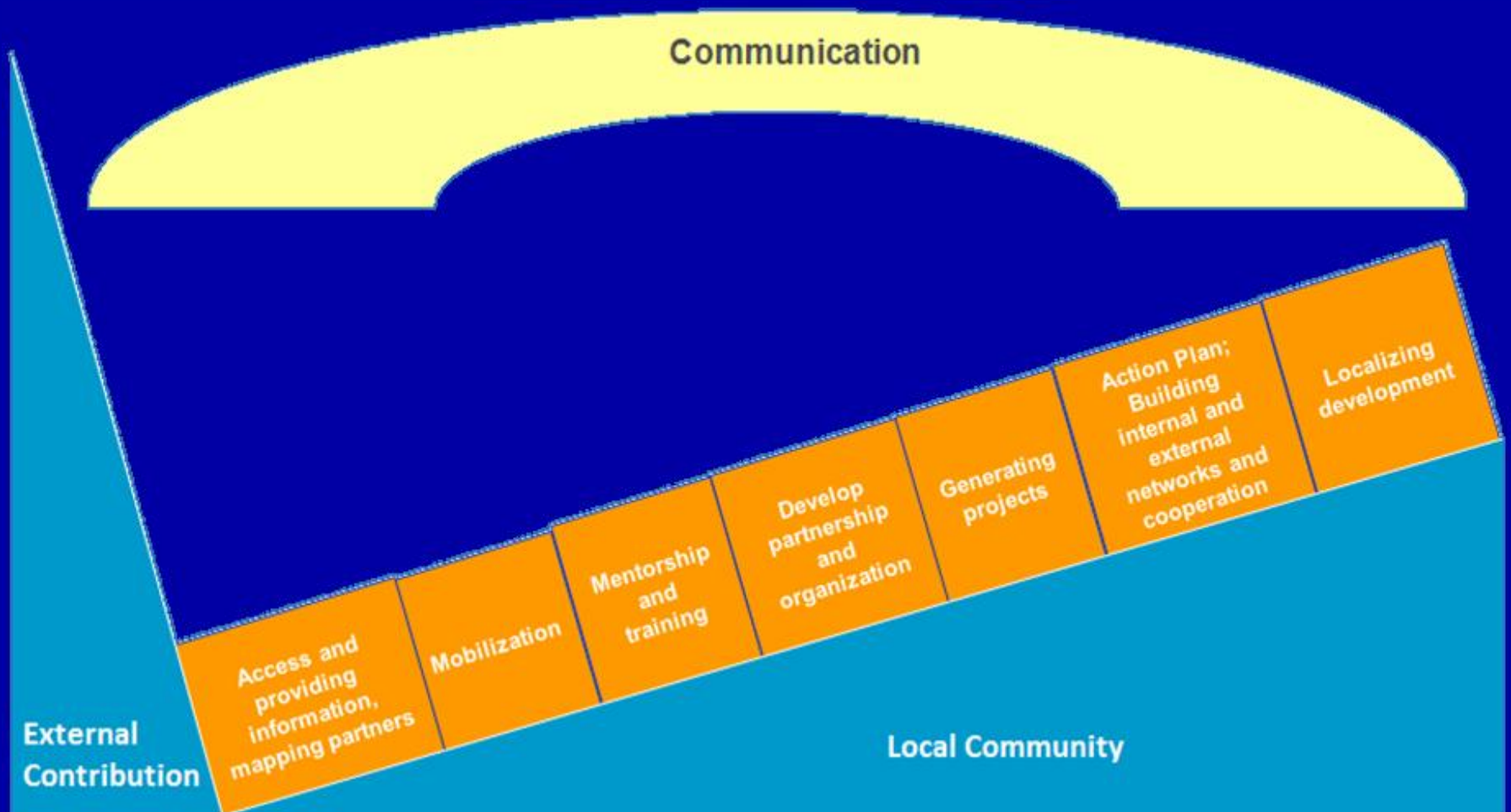
Local inclusion centre

Might it starts with seeing the  
dentist or playing football

# **INTEGRATED HOUSING**



# Capacity development to alleviate area-based poverty and exclusion



# Use 'prototypes'



Cserehat

Cluj, Cakovec

Pecs, Galati,

Braila,

Bucharest, ....





It is our choice  
to see inside  
or outside



Thank you!

Contact:

E-mail: [marta.marczis@undp.org](mailto:marta.marczis@undp.org)