

Establishing a partnership to set up a Youth Guarantee scheme in Gijón

Youth Employment and Activation Agency



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CONTEXT



- Gijón Location
- Local Agency of Economic Promotion and Employment
- Pilot projects to implement preparatory actions to support Youth Guarantee

SOME FACTS ABOUT THE PROJECT

Gijón más
2012 | 2015

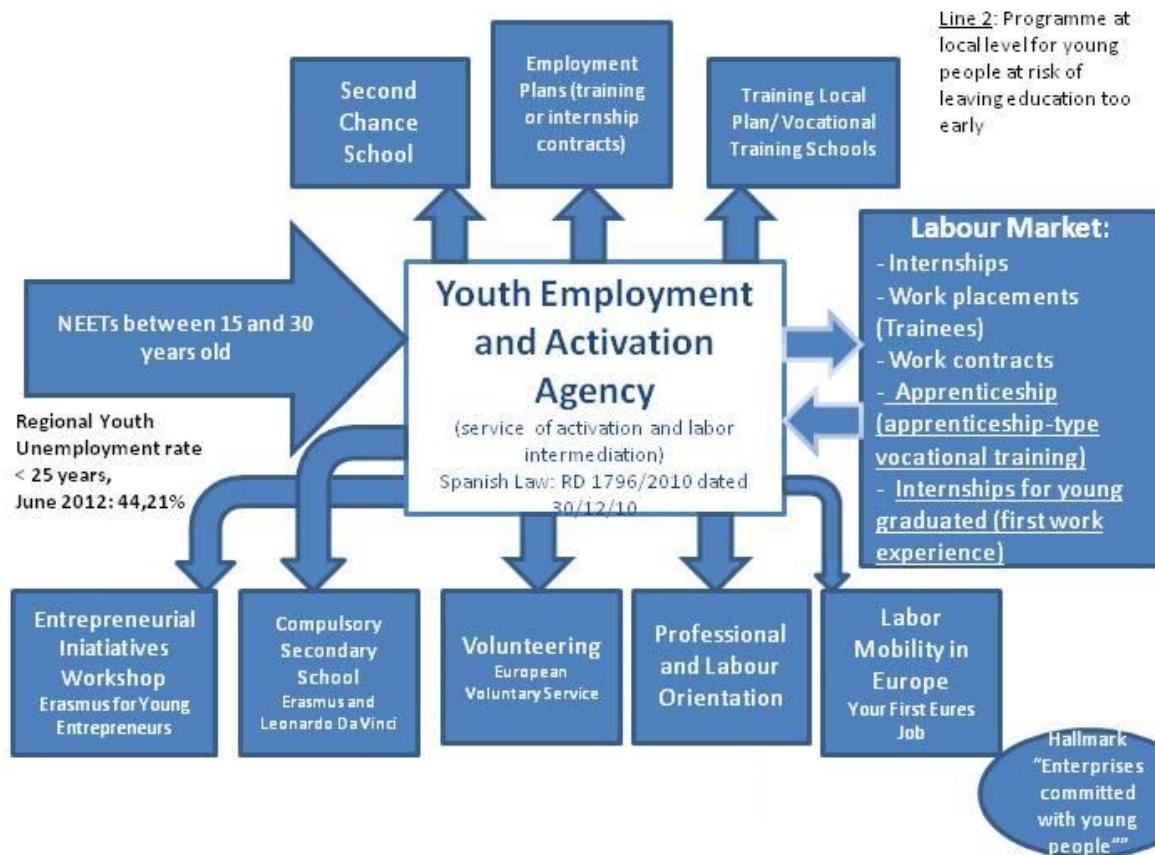
Acuerdo para el Impulso de la Actividad Económica,
la Creación de Empleo y el Desarrollo Sostenible



Partnership "Steering Committee":

- Local Agency of Economic Promotion and Employment (local)
- Employers Association-FADE (regional)
- Youth Council. Consejo de la Mocedad de Gijón (local)
- Regional Ministry of Education, Culture and Sports. Principality of Asturias (regional)
- Public Employment Service. Principality of Asturias (regional)

Title: Establishing a partnership to set up a Youth Guarantee scheme in Gijón (Asturias-Spain) –local level





OBJECTIVES

Start a joint
collaboration
among the key
entities

Support the
young people
between 16
and 30 years
old considered
as Neets

Orientate the
secondary
High Schools

Promote the
involvement
on the
enterprises
located in the
city

Test the Youth
Guarantee
scheme in our
city

Offer the first
proffesional
experience



IDENTIFICATION AND RECRUITMENT OF YOUNG PEOPLE

Target group: 104 unemployment Neets with different educational backgrounds

- >16 y 30 years old
- Registered in Gijón
- Not working or doing any training

- Graduates
- With a vocational Training Certificate
- Without any Official Training Certificate



Start **In process**

32  30

30  29

42  36

104

95

STREET COUNSELORS



“MAR DE NIEBLA” Cultural Asociación

WORKING WITH PEOPLE AT RISK OF SOCIAL EXCLUSION IN THE WEST PART OF THE CITY



THE PROJECT HAVE BEEN CARRIED BY A TEM MADE UP BY:

- 2 Coordinatators
- 6 Job Counselors
- 6 Coaches
- 1 Volunteer Tutor
- 1 Tutor of Technology
- 2 Employment Promoters



SERVICES FOR YOUNG PEOPLE

- Group counselling sessions and individual labour orientation
 - Coaching
 - Volunteering
 - Entrepreneursip
 - Training
 - Information Technologies advice
-
- Provide secondary High Schools with updated information on local labour market trends, needs and requirements. N° of centres: 6- Audience: 361
-
- Recruitment Agency: Authorisation to act as “Employment Agency”



SERVICES FOR YOUNG PEOPLE

Job placements programme lead by the local authority

Number of beneficiaries in each group:

- Graduates- 20
- With a vocational training certificate- 10
- Without any official training certificate- 12



MAIN INDICATORS

| INDICATOR | PERIOD: DEC 13- NOV14 (PROJECT OBJECTIVE/CURRENT VALUE) |
|---|--|
| Nº OF YOUTH SUPPORTED BY THE EMPLOYMENT AND ACTIVATION AGENCY | 100/104 |
| Nº OF PERSONS THAT HAVE JOINED AN ITINERARY OF ORIENTATION THROUGH THE PROJECT | 70/95 |
| Nº OF COOPERATION AGREEMENTS SIGNED WITH ENTERPRISES/INSTITUTIONS | 20/25 |
| Nº OF YOUNG PEOPLE THAT CARRIED OUT INTERNSHIPS, JOB PLACEMENTS, TRAININGS OR APPRENTICESHIPS | 40/42 |
| Nº OF SIGNED JOB CONTRACTS | 35/20 |
| LEVEL OF SATISFACTION OF YOUNG PEOPLE ENROLLED IN THE PROJECT | 7 (0-10)/pending |



CHALLENGES

Motivating
young
people

Different
organisation of
the resources.
For example: 2
rounds in a
year increasing
the target
group

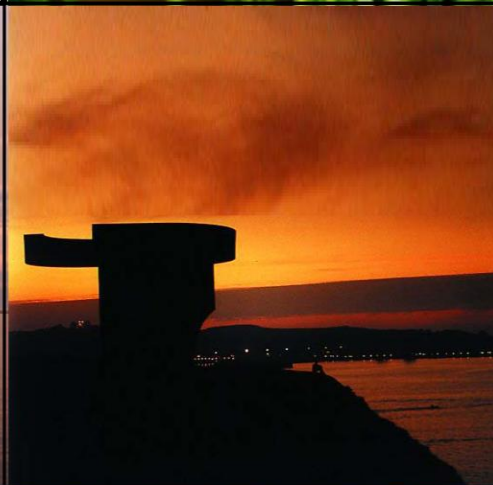
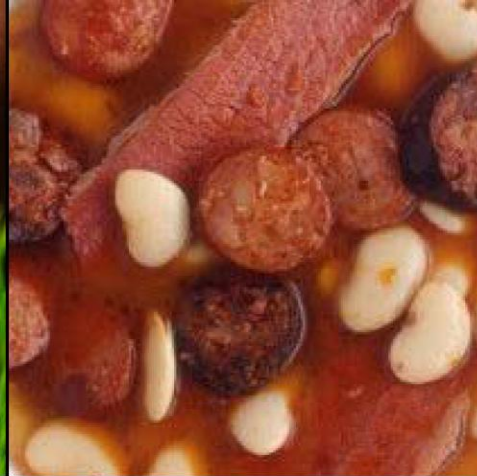
Making sure
that the gained
knowledge
remains in the
organisation

Re-checking
the target
group if
necessary

Involve more
Enterprises.
Consolidate
the role of
'Employment
Promoters'

Aligning the
interests of
different
organisations

Agencia de Activación Juvenil



Thank you very
much for
your attention

