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MADRID

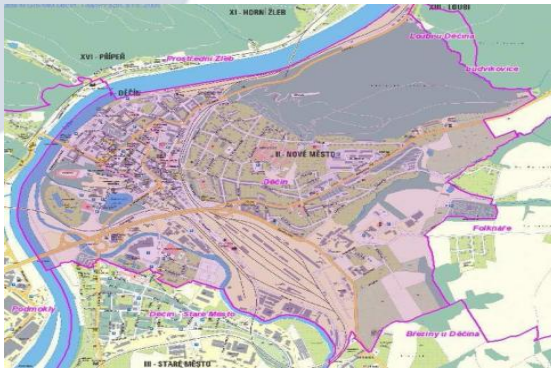
IOP - KVALITA ŽIVOTA

IOP

*„Integrated approach
in Roma inclusion“*

Intervention area of IOP – Improving quality of living in deprived urban areas

- **Main Goal: Increasing the quality of life of inhabitants in problematic urban areas**
- **Main document: Integrated urban development plan (IUDP)**
- ✓ *Set of time-linked actions, which will be realized in selected city zone suffering from several criteria of deprivation (according reg. EC 1828/2006)*
- ✓ *Coherent city area with at least 500 flats in cities over 20. 000 citizens*
- **41 cities realizes IUDP in IOP**



Intervention area of IOP – Improving quality of living in deprived urban areas

a)



Revitalization of public areas

b)



Regeneration of apartments houses

c)



Pilot projects focused on solving problems of Roma communities

Pilot projects in IOP

- Pilot projects are directly focused on solving problems of Roma social excluded communities
- Pilot project interconnect activities in of social and community care
- ✓ Connection between ERDF (hard investments, housing eg.) and ESF (soft projects)
- Six Czech cities decided to include pilot projects (Brno, Most, Prerov, Orlova, Ostrava, Kladno, Most)
- Deprived zones were chosen according Analysis of Ministry of social affairs, 2006
- Lead under the MA of IOP (WG, monitoring, evaluation)
- Another eight cities realizes activities focused on Roma population but not joined Pilot project

Activities of Pilot projects

➤ ERDF

- ✓ Regeneration of Housing apartments
- ✓ Revitalization of public areas
- ✓ Community centers (support focused on the formation of social services and additional integration centers' to help to return to Roma people to the labor market and majority society)

Results: Improving housing and living, public safety project (CCVT cameras etc.)

➤ ESF

- ✓ Linked to other operational programs or national funds
- ✓ Projects focused on education, social care, criminality prevention etc.
- ✓ Cooperation linked to Ministry of Social affairs, Ministry of Education, Ministry of Interior and Government agency for social inclusion
- ✓ Results: Strengthening local and social educational services



Community centres
ERDF



Housing and public environment intervention
ERDF



Education and social care
ESF





Project examples





Housing regeneration project in Brno



Pilot projects

Investments:

ERDF

- i.a. Pilot projects 45 projects in housing and public env. area cost: 7,6 mil. EUR
- i.a. Community centers 8 projects cost: 3,1 mil. EUR

ESF

- Every cities aprox. 15 soft projects of different costs
- Evaluation on the end of year

Risks

- Communication (MA→Cities→ majority citizens)
- Involve of NGO's
- Will of political representation
- Sustainability

Lesson learned

- Good monitoring system and evaluation
- To pay attention (WG, communication, sanctions)
- Social economy (involve economic project)

Thanks for attention

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